

# STRATEGIC PLAN 2021-2025

Respect Inclusion Leadership Responsiveness Integrity



**HEALTH PROMOTION** 



COMMUNITY WELLBEING, CONNECTEDNESS & ENGAGEMENT



STRONG COLLABORATIVE PARTNERSHIPS



**GOVERNANCE & SUSTAINABILITY** 

Raise community and member understanding of bleeding disorders and comorbidities, and the respective impacts on physical, social and mental health

Assist people with bleeding disorders to understand and manage their physical and mental health

Promote integrated and patient centred healthcare for people with bleeding disorders

Improve public understanding of bleeding disorders and the various cohorts that comprise the bleeding disorders community

Reduce stigma and discrimination by improving understanding within affected and the wider communities

Promote and support key DHHS health alerts and messaging

Empower people with lived experience, their carers and close family members

Provide support, advocacy and leadership for people living with a bleeding disorder including those in vulnerable settings

Provide safe settings that enable peer interaction, foster peer support and facilitate connections

Ensure the voice of lived experience drives HFV's work

Reduce the impact of stigma by building resilience and offering support

Develop relationships and partnerships to improve care and experience of those affected

Strengthen partnerships with HTC's to improve care experience of people with bleeding disorders and their families

Collaborate with other state & territory foundations and with HFA as the peak body to support strategies and advocacy at a national level

Collaborate effectively and strategically with other health related sectors and communities

Drive and improve organisational effectiveness, accountability and sustainability

Ensure a sustainable, viable, relevant and agile organisation

Actively respond to changing environments, including new knowledge, technologies and global pandemics

### **HEALTH PROMOTION**

Assist people with bleeding disorders to understand and manage their physical and mental health

Promote integrated and patient centred healthcare for people with bleeding disorders

Improve public understanding of bleeding disorders and the various cohorts that comprise the bleeding disorders community

Reduce stigma and discrimination by improving understanding within affected and the wider communities

Promote and support key DHHS health alerts and messaging

中

- Make current clinical and health information on bleeding disorders and co-morbidities readily available to the bleeding disorders and wider community across print, on-line and social media platforms
- Support and encourage participation of committee, staff and members to the national bi-annual conference and online sessions of the WFH congress every four years
- Highlight multidisciplinary facets of health care for PWBD, and the important role of GP's across all platforms.
- Conduct information sessions utilising health professionals across each discipline either face to face or on-line
- School teacher resource available online and print versions
- Promote relevant health campaigns on-line and in print and share available resources. Key campaigns include World Haemophilia Day, Bleeding Disorders Awareness Week, Hepatitis Awareness Week, World Aids & Day and Mental Health Week
- Collect and share personal stories and experiences especially around stigma and discrimination
- Share DHHS health alerts and messaging on print, online and social media platforms

### **COMMUNITY SUPPORT & WELL-BEING**

Provide support, advocacy and leadership for people living with a bleeding disorder including those in vulnerable settings

Provide safe settings that enable peer interaction, foster peer support and facilitate connections

Ensure the voice of lived experience drives HFV's work

Reduce the impact of stigma by building resilience and offering support



- Provide financial support for individual members via the Live Well and Emergency Programs
- Support advocacy initiatives of peak body at state level
- Tailored support and advocacy for key cohorts including ageing, regional, youth, children, women, VWD & other rare bleeding disorders, men, siblings, BBV, newly diagnosed inclusive of CALD
- Provide face to face and online leadership opportunities and training for youth, committee and other interested community members
- Provide face to face and/or online settings for whole community and/or key cohorts inclusive of CALD
- Conduct focus groups for key cohorts face to face or on-line as appropriate
- Encourage individuals to share successes, challenges or issues of concern via phone, email or at peer support settings via private conversations, group discussions or anonymous feedback
- Conduct face to face activities that help build confidence and resilience
- ♦ Facilitate sharing of lived experience of stigma and discrimination via our print and online platforms

#### COLLABORATIVE PARTNERSHPS

Strengthen partnerships with HTC's to improve care experience of people with bleeding disorders and their families

Collaborate with other state & territory foundations and with HFA as the peak body to support strategies and advocacy at a national level

Collaborate effectively and strategically with other health related sectors and communities



- Meet regularly with each HTC to identify issues/program gaps priorities opportunities for future programs and collaborations
- Staff to liaise regularly with key HTC personnel including physio, nurses and social workers
- Support HTC program including Teacher Seminar, New Treatments Information and Transition as well as any relevant new initiatives
- ♦ Staff to attend regular catch ups with other state foundations
- Continue HFV representation on national working groups, including Hepatitis Awareness Week
- Engage with individual members to support strategies and advocacy led by the peak body
- Meet with representatives from TASCA, GSNV and Living Positive Victoria to identify further collaborative opportunities to benefit our community and increase awareness of HFV and our community's needs
- Scope further like organisations and identify commonality with view to streamlining resources

## **GOVERNANCE & SUSTAINABILITY**

Ensure a sustainable, viable, relevant and agile organisation

 $\Diamond$ 

Actively respond to changing environments, including new knowledge, technologies and global pandemics

- Maintain a broad range of sound succession planning processes, practices, skills and perspectives in leadership roles
- Regularly evaluate the impact and relevance of HFV programs and services to inform planned programs, strategic direction and support best practice
- Ensure HFV maintains current funding and scope opportunities for new funding streams
- Ensure compliance with relevant legislation and government advice and directives
- ♦ Provide training for staff and committee in new technologies
- Conduct annual audit of technologies and scope new and emerging alternatives
- Adapt operations and programs that ensure safety of community and employees as required

